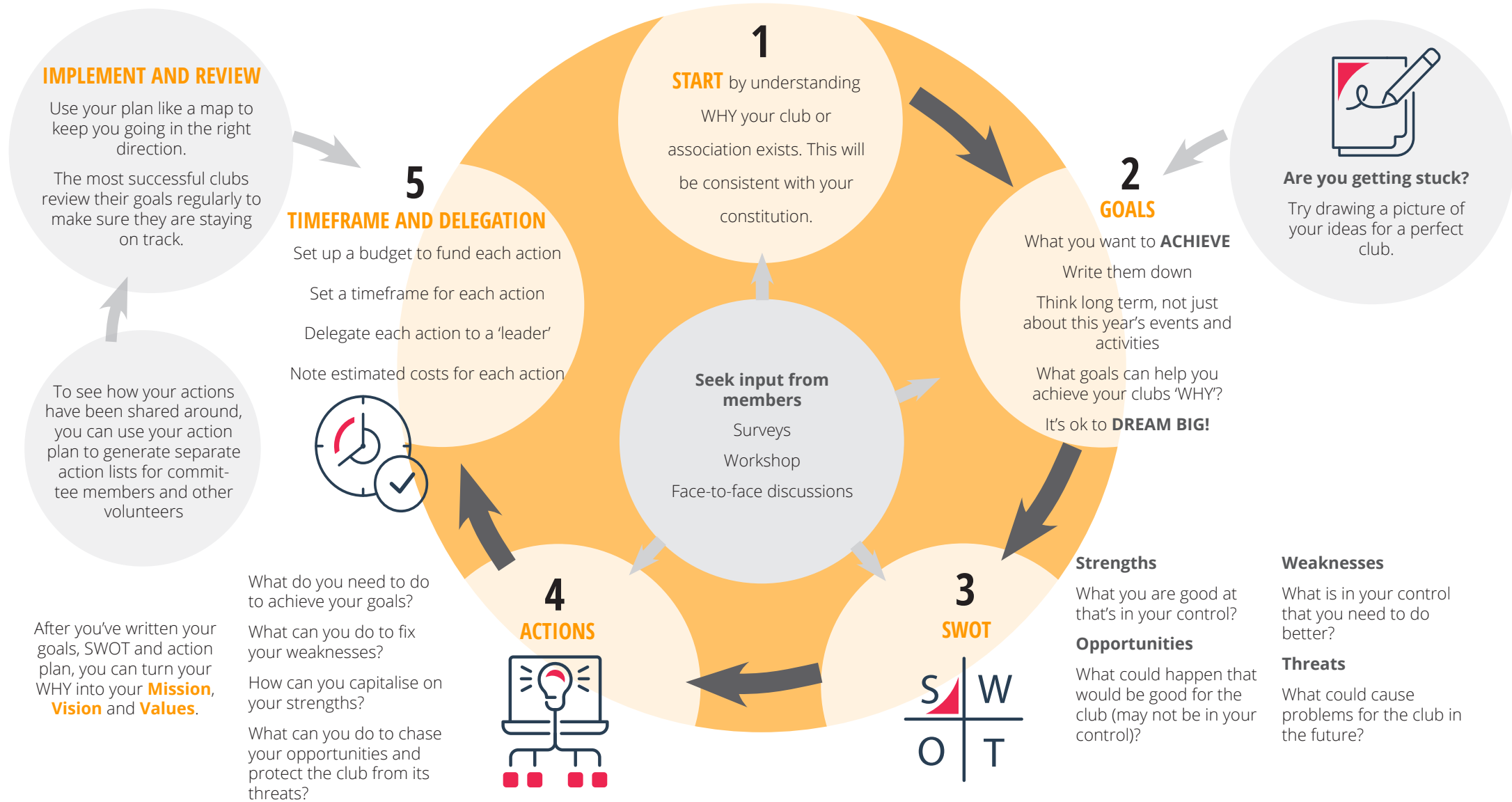


STRATEGIC PLANNING FOR CLUBS AND ASSOCIATIONS



Keep your plan simple. A simple plan is easy to action. A long and wordy plan won't ever get read!