|  |
| --- |
| Goals |

|  |
| --- |
| **‘Why?’** |
| When thinking about your goals for the club, it’s important to think about your ‘WHY |
| What is your big WHY? Why does the club exist? |  |

|  |
| --- |
| **What do you want to achieve?** |
| If you get stuck try drawing a picture of your ideas for the perfect club. |
| What would your club like to achieve in the short term (this year)? |  |

|  |
| --- |
| **‘Over-the-horizon’ thinking** |
| 'Over-the-horizon' thinking helps you set longer-term goals that can keep everyone in your club engaged in trying to achieve great things. |
| What would your club like to achieve in the long term? |  |

|  |
| --- |
| **Dream Big!** |
| It’s ok to dream big. |
| What are some ambitious and big dreams for your club? |  |