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| Purpose |

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| **Mission – Why does the club exist?** | |
| What are your objectives from your constitution? |  |
| How could you summarise these objectives into a single sentence that captures WHY your club exists? |  |

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| **Vision – Where do you want to be?** | |
| What do you want the club to look like and feel like in the future? |  |
| How could you summarise these ideas into a single sentence that captures the future vision for your club? |  |

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| **Values - What do you believe?** | |
| What are the values that you feel your club embodies? |  |